



**A Report on Participation at ASIA SATELLITE BUSINESS WEEK 2023**

**1. Overview**

The 2nd ASIA SATELLITE BUSINESS WEEK (ASBW) event, hosted by Euroconsult, was held over two days from June 7–8, 2023, and like last year, the event was held at Singapore Expo, along with other events such as SatelliteAsia.

As just mentioned, this was the second time that ASBW was held, and the event saw more than 300 people participating from more than 143 organizations from 39 countries. In addition, the number of Japanese companies participating in the panel sessions increased from the two companies seen at the last event to four, and it seems that recognition in Japan of this event has gradually started to grow.

**2. Main presentations and discussions, with overall impressions and analysis**

<The rest is omitted.>

**1) "With LEO" and "With Starlink" seen everywhere**

<The rest is omitted.>



Display of "Viasat + inmarsat" at the Viasat booth



Eutelsat booth display showing the words: "Eutelsat Advance GEO/LEO"

**2) GEO in the future: Aiming to be flexible regardless of satellite size**

<The rest is omitted.>

**3) Trend toward using the Q/V bands**

<The rest is omitted.>

**3. Participation, etc., in the panel discussions of Japanese companies**

<The rest is omitted.>



Synspective's general manager (Vincent) (fourth from left), with Axelspace's president, Mr. Nakamura (third from right)



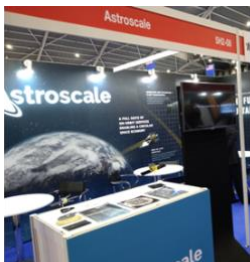
SKY Perfect JSAT's Managing Executive Officer Takahara (second from left)



Ronald from Astroscale (first on the right)



SKY Perfect JSAT's exhibition booth



Astroscale's exhibition booth

#### 4. Other miscellaneous comments

Last year, I stayed in the riverside area here, where restaurants and wine bars line the river, but this time, I stayed in the Orchard Road area, which is the heart of retail in central Singapore. Only in this central area can convenience be so high, with great access and shopping, etc., but one thing to be aware of is that hotels are small and expensive.



Main shopping spot: ION Orchard

I once asked a Singaporean about the climate in Singapore. He responded: "Singapore only has two climates: hot and hotter"!

In contrast to the monotony of such a climate, Singapore is home to many tourist spots, such as Marina Bay Sands, all tucked into a relatively small area. This part of Singapore is home to Arab Street, Little India, and Chinatown, etc., so depending on how you view it, the scenery of the area can change like a kaleidoscope! Because on previous trips I already visited a lot of these tourist spots and Little India, this time, after the event, I went to Arab Street for a while and enjoyed the Arabian atmosphere.

If you have any questions regarding this report, please contact:



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