A Report on Participation at the SATELLITE 2023 CONFERENCE & EXHIBITION

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Overview

From March 13 (Mon) to 16 (Thu), 2023, I attended the SATELLITE 2023 CONFERENCE & EXHIBITION, which was held at Walter E. Washington Convention Center in Washington DC, U.S. This event was originally the world's largest conference & exhibition for the commercial satellite business, centered on communication satellites, and about 14,000 people participated in the event this year. The event is hosted by ViaSatellite, a media company in the space business industry.

I also participated in this event last year, but, at the time, the COVID-19 pandemic was still ongoing in the U.S. However, this time, against the backdrop of the pandemic having largely receded, the number of participants has increased by double digits compared to 2022. I hear that the economy of the U.S. as a whole and the space industry is doing well, so the event exuded a sense of a booming market, with about 500 exhibitors.

As for the difference from before COVID-19, although the overall number of participants was large, there were no participants or exhibits from Russia or China. It also seems that about 100 people from Japan participated, but participants from South Korea and Taiwan seem to stand out more. There were many participants from both of these countries, and each country showed off its presence well with comprehensive exhibitions from both the private and public sector.

Overall impression and analysis

<The rest is omitted.>

Main presentations and discussions

(1) "Identifying the Evolving Threats to Military Satellite Communication Systems"

<The rest is omitted.>

(2) "Why We Need More Advanced & Autonomous Computing in Space"

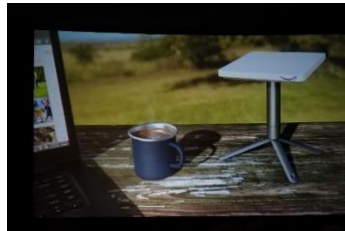<The rest is omitted.>

(3) Opening Keynote: Amazon

<The rest is omitted.>

(4) "Satellite Industry CEOs Look to the Future"

<The rest is omitted.>

Other miscellaneous comments

The COVID-19 pandemic is largely gone from memory here in Washington D.C., and the city has restaurants everywhere, as if they are all expressing the strength of the U.S. economy. Even if you are going out to eat alone, you need a reservation. Unlike my last trip to Australia, there are no crazy meat dishes on the menus, so you can enjoy a steak on a hot iron plate, a salad, and wine without any worry.

If you have any questions regarding this report, please contact:

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