

# Report: World Satellite Business Week 2017

October 15, 2017



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### Summary

The World Satellite Business Week (WSBW) was held at the Westin Hotel in Paris, France from September 11 to 15, 2017. The WSBW conference deals with various aspects of space business, and is hosted by "Euroconsult", a global space-consultation company. This event consisted of the following symposiums:

- The 21st Satellite Financing Summit, held from
- The 14th Market Forecast Symposium, held on September 14.
- The 2nd Smart Plane event, held on



September 11 to 13.



September 11.

- The 9th Summit on Earth Observation Business, held from September 14 to 15.

About 850 people, mainly executives from major space business companies and enterprises, such as service providers and manufactures, attended the symposiums. We noticed an increase in the number of participants representing startup companies connected to space-related businesses.

This conference provided opportunities for people to attend not only presentations and panel discussions, but also press releases and the face-to-face meetings amongst the top executives.

## Our Impressions

WSBW has been a long-standing event, and up to this point, large



companies categorized as “Old Space” have been the main presenters and exhibitors. However, a noticeable number of executives representing newly fledged companies, categorized as “New Space”, participated in this conference.

## Presentations & Discussions

### (1) Satellite Communication Services

<Omitted below>

### (2) Communication Satellite Manufacturing and Launches

<Omitted below>

### (3) Earth Observation Data Services

<Omitted below>

### (4) AI Processing of Earth Observation Data

<Omitted below>

### (5) Earth Observation Constellations

<Omitted below>

## Other Miscellaneous Comments

One of the most pleasant aspects of the WSBW



conference each year is the full-course lunches. One can enjoy appetizers like terrine, sautéed veal as a main dish, and a dessert as well. Red and white wines are abundant, and sometimes macarons as a souvenir. Lunches served at this top-notch hotel in Paris were quite special. I have heard that some participants take part in WSBW simply because of the full-course lunches. I found myself to still be somewhat full at dinner time, after the large mid-day meals, and tended to enjoy sandwiches and daily dishes bought at the boulangerie with wine in my hotel room. These small dinners were also excellent, in their own special way. That reminds me, it is almost oyster season in Paris.

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