

Report: SPACE 2.0, 2016

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Satellite Business Network

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SPACE 2.0

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Summary

We took part in the “SPACE 2.0” symposium, from April 26 to 28, at the Crowne Plaza San Jose, in Silicon Valley, Milpitas, California. Hosted and produced by a company called INFOCAST, this was the second time of the event was held - it first took place in September, 2015. The theme of the symposium was announced as "NEW PARTNERS + NEW MONEY". We didn't hear about a clear concept behind the title “SPACE 2.0”, and some had expressed the opinion that the term “2.0” seems behind the times. Our speculation is that the event was created to match new space entrepreneurs with venture capital investors.

The symposium appears to be supported by the San Francisco branch of the American Institute of Aeronautics and Astronautics (AIAA), older established space companies such as Lockheed Martin and Digital Globe, and various venture capital groups.

Approximately 120 people attended the event. Most were from the United States, a few from Europe, and there were 5 attendees from Japan, along with some representatives from Japanese firms in the U.S. There were few attendees from developing countries.



Start-up companies that are focused on next-stage business played a leading role at the symposium. Companies that have completed fund-raising, such as Space-X, OneWeb, and PlanetLabs, did not appear on stage. Newly established companies involved in spacecraft manufacturing, spacecraft launches, and satellite communications attended the event. There was a special session titled "Pre-Summit Briefing: Earth Pixels" on day one (April 26), so it can be assumed that companies involved in Earth Observation (EO), especially down-stream and business application companies associated with EO, played a major part.

Our Impressions

[Omitted below]

Presentations & Discussions

The Investment Climate for New Space Companies

[Omitted below]

AstroDigital

[Omitted below]

Amazon AWS

[Omitted below]

Orbital Insight

[Omitted below]

OldSpace Companies

[Omitted below]

eightyLEO

[Omitted below]

Other Miscellaneous Comments

There is only a single shopping mall near the event site, called "Milpitas Square". This mall is thoroughly Asian in nature, featuring the Asian-American "99 Ranch Market" supermarket, along with numerous Chinese restaurants and food stalls. We were surprised to see the number of Chinese residents in Silicon Valley. We were asked by UBER drivers: "Are you here for business with CISCO?", and noticed many CISCO-related offices in the area. CISCO has a large number of Chinese and Indian employees, hence a large population of Asian people in the area. We get the feeling that the IT industry in the US is fuelled by Chinese and Asian power.

If you have any discussions or questions, please contact to:



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